

AYSO Eric Wynalda PSA

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With the help of AYSO National Marketing Commission member, Daniel Gray (Coach Administrator for Area 1P and Creative Director at Dailey & Associates Advertising in Los Angeles) and Fox Soccer Channel (FSC), AYSO has created a new PSA featuring soccer star and FSC on-air talent Eric Wynalda and his three children, who all play in AYSO. You can embed this video on your Region's website (instructions are below the PSA on AYSO.org) or play it at your spring registration event.